0968588 SoCS:
Energy Sustainability and Smart Grids: Fostering and Supporting Cultures of Participation in the Energy Landscape of the Future
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ENERGYSIGNS: Semiotic Design of Motivating Representations

ENERGYSIGNS Design Guidelines
- Evaluate the Cognitive Perception
  - Will users understand what the representation stands for?
- Evaluate the Socially Shared Understanding
  - Will users share the same representation?
- Evaluate the Personal and Emotional Interpretation
  - Will users have feelings towards the representation?

Study: Effects of SOCIALENERGY-based Interfaces
- Do systems following the SOCIALENERGY framework motivate people to save energy?

Effect of Social Environment on Attitudes

Design Evaluation of Energy Units based on ENERGYSIGNS

For more information: