

- Yes! I would like to register for the conference.**
- Yes! I would like lunch (\$7/day).**
- Yes! I would like a copy of Finding a New Way: A Resource Guide for Campus Transportation Planning.**
(free for Colorado residents / \$7 for others)
- Yes! I want to schedule a presentation of the Finding a New Way Slideshow for my campus. Please send me more information.**



Registration is free, but pre-registration is required.

**Environmental Center
Campus Box 207, UMC 331
Boulder, CO 80309**

**(303) 492-8308
fax: (303) 492-1897
email:
ecology@stripe.colorado.edu**

Name: _____

Organization: _____

Address: _____

Email: _____

Phone: _____

Fax: _____

Amount enclosed: _____

(checks payable to University of Colorado)

**CU Environmental Center
Campus Box 207, UMC 331
Boulder, CO 80309**

Finding a New Way:

Campus Transportation for the 21st Century

April 21-22, 1999
University of Colorado at Boulder



**Finding a New Way:
Campus Transportation for the
21st Century**

A G E N D A

Wednesday, April 21

Thursday, April 22

What: A conference exploring opportunities for innovative transportation planning at colleges, universities, and community colleges

Who: This conference is intended for student government, student environmental groups, parking administrators, campus planners, senior administrators, municipal transportation planners

When: April 21-22, 1999

Where: The University of Colorado - Boulder, University Memorial Center

This conference is presented by the University of Colorado Environmental Center.

Funding for the conference was provided by the Transportation Partnerships Program of the Governor's Office of Energy Conservation.

9:00 am Introduction:
The Challenges of Campus Transportation and
Transportation Demand Management Toolkit

10:30 Successful Transportation Profiles:
Session A: University of Washington
Session B: Cornell University, Ithaca, NY

11:45 Lunch

1:00 pm Starting a Transit Pass Program

2:30 pm Session A:
Marketing a Transit Program

2:30 pm Session B:
Making a Campus Bicycle Friendly

- 4:00 pm Tours:
- Tour Boulder by Bicycle
 - Ride the HOP and SKIP, Boulder's successful shuttles
 - Designing The Future: the Center for Lifelong Learning and Design:

9:00 am Expanding Parking Supply:
What are the Trade-offs?

10:30 Session A:
Town and Gown Coordinated Planning

10:30 Session B:
Student Organizing for Success

11:45 Lunch

1:00 pm CU Master Plans

1:00 pm Funding: Where Does the Money
Come From?

2:30 pm Brainstorming Issues for Your Campus

4:00 pm Campus Transportation Network: and
Resource for Campus Transportation Planning

4:15 Next Steps: Where do We Go From Here?



S P E A K E R S :

(PARTIAL LIST)

David Lieb
Cornell University
Transportation Office

Donald Shoup
Professor of Urban
Studies at UCLA

John Case
President, Bikable
Communities, Inc.

John Daggett
Transportation Planner
City of Fort Collins

David Cook
Transportation Modes
Coordinator, CU Boulder

Scott Rutherford,
University of Washington
Dept of Civil Engineering

David Takemoto-Weerts
Bike Coordinator
UC Davis