

Wisdom is not the product of schooling but the lifelong attempt to acquire it.

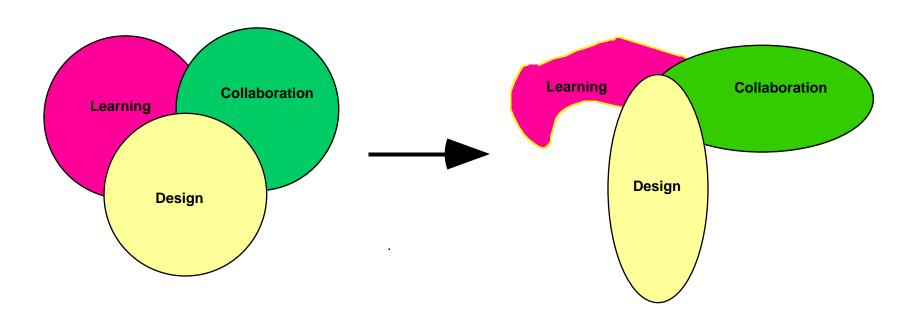
- Albert Einstein

Design = f{Media}: Revisiting Design from a Learning and Collaboration Perspective in the context of Pull and Push Technologies

Gerhard Fischer and Leysia Palen Spring Semester 1999

April 21, 1999

## Intersection of Design, Learning and Collaboration and their Changing Nature through New Media



#### **User <---> Listener Role in System Design**

#### • user in listener role

- examples:
  - menu systems (including natural language based menu systems, specification components in DODEs)
  - \* push systems
- recognition memory
- specification of information: clicking at information displayed
- advantage: only terms the systems knows can be used
- disadvantage: the information has to be on the screen, user has to understand the system model

#### • user in speaker role:

- examples:
  - Unix/Emacs style interfaces
  - \* pull systems
- recall memory
- specification of information: keyboard input, voice input
- advantage: users can type in whatever they want; can express themselves in their own way
- disadvantage: users may use terms which the systems does not understand

source: Fischer/Nieper-Lemke: "HELGON — Extending the Retrieval by Reformulation Paradigm", CHI'89 proceedings, pp 357-362

# A Challenge for Pull Systems — Articulation of a Query

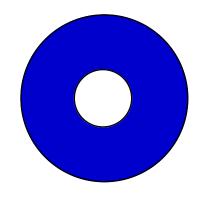
#### **Situation Model**

ring doughnut

tire

wheel

washer



**Application Goals** 

#### **System Model**

- Symbolics:

(graphics: draw-cricle

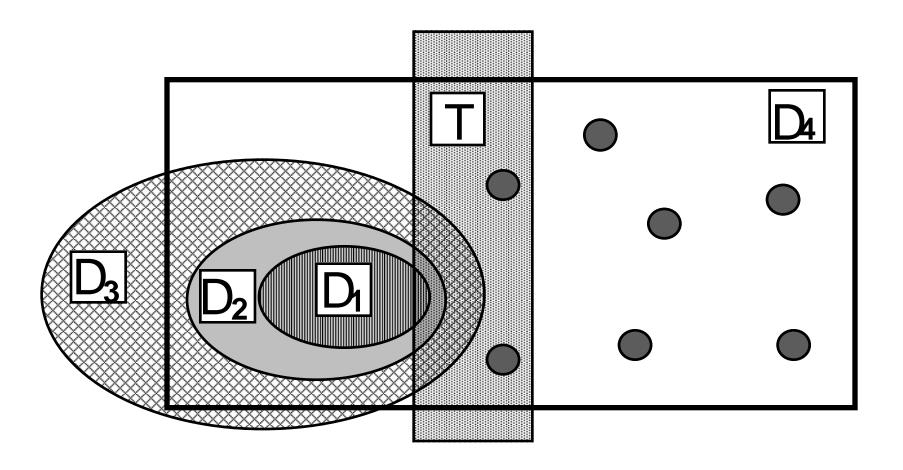
x-center y-center radius inner-radius)

- Fortran package:

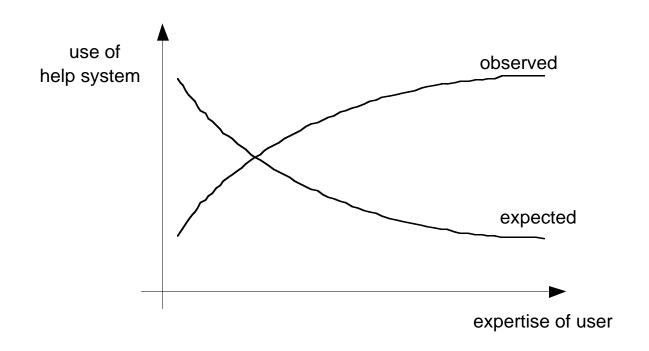
CALL BLCIR (xcntr,ycntr,radius)
CALL SHADE (xcrds, ycrds, npts,angle,
gaps,ngaps,0,0)

**Implementation Units** 

### HFAs in the Context of "Push and Pull" Technologies



### **Usage of Sophisticated Help Systems**



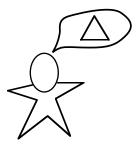
#### **User Modeling: Creating Context for Push Technologies**

- different user modeling techniques:
  - explicit user modeling
  - implicit user modeling
  - observing user performing specific task / tests
- examples from general domains:
  - going to a doctor's office
  - coaching in sports (skiing)
- examples from computational systems:
  - "How the West Was Won" (question: what characteristics of the environment simplified the user modeling task in the West system)?
  - Critiquing Systems

Gerhard Fischer: "User Modeling: The Long and Winding Road" to appear in UM'99

#### **Providing Context**

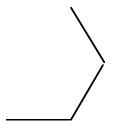
**Intention of the Designer:** 



Procedure Written by the Designer: define triangle

repeat 3 [forward 100 right 60]

**Feedback from the Environment:** 



"Intent" Articulation and Communication (communicated to the system): closed figure

#### **Critiquing Supporting Contextualized Push Strategies**

- critiquing lets learners see for themselves the usefulness of new knowledge for actual problem situations; users are informed
  - when they are getting into trouble
  - when they are missing important information
  - when they come up with suboptimal solutions
- most of our critic rules state what one may not do; this makes for greater freedom of choice than if the rules were prescriptive
  - "You must not do X!" leaves open a whole range of possibilities in terms of what one may in fact do
  - "You must do X!" reduces the range of possibilities to the scope of X itself
- unasked-for help breeds incompetence and is often seen as an intrusion